



Dale Salter <dalesaltersmedia251@gmail.com>

Fw: Re: This Christmas

7 messages

Linda Foster <Linda.Foster@salvationarmy.org.uk>
To: Dale Salter <dalesaltersmedia251@gmail.com>

5 December 2018 at 10:55

Hi Dale

Do you think we could do something like this and contact the Star. We are carolling in Crystal Peaks on 20/12 so hopefully could get something sorted before then. I will ask Heather to take her accordion down on Saturday and she can play a few carols and I will also run this idea by her. Thank you so much for all your help.



Linda

-----Forwarded by Linda Foster/UKI/SArmy on 12/05/2018 10:52AM -----

To: Linda Foster/UKI/SArmy@UKI
From: Claire Anderson/UKI/SArmy
Date: 12/04/2018 01:42PM
Subject: Re: This Christmas

Hi Linda,

I'm sure it'd be worth doing something for your local press or Facebook page.

Perhaps you could:

- ask Dale to capture a short 30-60 second clip of Heather playing a Christmas carol on the accordion and you could share it as a 'request your favourite carol in person' post with details of where you'll be and how long for, etc.
- share the video with local press contact: The Star and Sheffield Telegraph (Julia.armstrong@sheffieldnewspapers.co.uk - Julia's lovely and is worth contacting!) and include a short biog, for example, 'Heather who is XX years old, will be braving the biting cold to bring Christmas cheer to shoppers.... Although not the traditional Sally Army carolling band - the small yet vibrant congregation relies on Heather's musical talents to accompany church services', etc.
- Take a good close up picture of Heather holding her accordion as though playing it - smiling for the camera (preferably so you can see a Salvation Army sign/shield)
- you could include information about what you're also doing over Christmas, fundraisers etc and contacts for more information
-

If you'd like to draft something or chat through options, I'd be more than happy to help.

Claire

Claire Anderson
Communications Officer


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www.salvationarmy.org.uk

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 Inactive hide details for Linda Foster---03/12/2018 13:16:59---Hi Claire Not sure what we can do to promote this but we are doi
 Linda Foster---03/12/2018 13:16:59---Hi Claire Not sure what we can do to promote this but we are doing carol playing and singing at Crys

From: Linda Foster/UKI/SAArmy
 To: Claire Anderson/UKI/SAArmy@UKI
 Date: 03/12/2018 13:16
 Subject: This Christmas

Hi Claire

Not sure what we can do to promote this but we are doing carol playing and singing at Crystal Peaks Shopping Centre on 20th December. As we will not be able to use a band Heather Holmes will be playing her accordion. We have been allocated the community space and so will be able to use this for the day to promote the Salvation Army in Mosborough and the work we do.

We have also been approached from a local school to ask if we can provide Christmas presents for 6 children in 2 families who due to circumstances will be unable to get any presents. We have gladly agreed to help.

Stuart Neale, one of our attendees who is to become an adherent is doing a sponsored silence to raise money for Christmas presents for both young and old.

Any suggestions to promote would be helpful.

Linda
 Mosborough Corps
 0114 2486095
 07741493751

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sa-standard



118120510560001971
 3K

Dale Salter <dalesaltersmedia251@gmail.com>
 To: Linda Foster <Linda.Foster@salvationarmy.org.uk>

5 December 2018 at 15:32

Hi Linda

Not quite sure what you mean can you confirm

Is it that you want me to record heather playing some music on this Saturday and I'd record 30 to 60 seconds of it and then turn it into a video for you to give to the press and be put on a Facebook page is that right?

Thanks, Dale

[Quoted text hidden]

2 attachments



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3K



118120510560001971
3K

Linda Foster <Linda.Foster@salvationarmy.org.uk>
To: Dale Salter <dalesaltersmedia251@gmail.com>

5 December 2018 at 20:28

Yes I think so Dale. Maybe even some still photos. If Heather agrees of course. Sorry I am not sure how to phrase this media stuff.

Thanks
Linda

-----"Dale Salter" <dalesaltersmedia251@gmail.com> wrote: -----

To: "Linda Foster" <Linda.Foster@salvationarmy.org.uk>
From: "Dale Salter" <dalesaltersmedia251@gmail.com>
Date: 12/05/2018 03:32PM
Subject: Re: Fw: Re: This Christmas
[Quoted text hidden]



Dale Salter <dalesaltersmedia251@gmail.com>
To: Linda Foster <Linda.Foster@salvationarmy.org.uk>

11 December 2018 at 19:03

Hi, Linda, I've got the clip mostly edited and the image of heather would you like me to sort out the facebook page and then upload them saying what Claire suggested? by this Friday/ Saturday if that's alright? - Did you say you would contact the person from the star and if so can you contact me about that? For example, when you want me to send you the video I could link it as a video on Vimeo - like youtube but it would make it downloadable for a person with a code.

On Wed, 5 Dec 2018 at 10:56, Linda Foster <Linda.Foster@salvationarmy.org.uk> wrote:
[Quoted text hidden]

Linda Foster <Linda.Foster@salvationarmy.org.uk>
To: Dale Salter <dalesaltersmedia251@gmail.com>

12 December 2018 at 19:24

Hi Dale

Sorry I am having a bit of a busy week. I haven't had chance to contact the woman at the Star. I will try tomorrow. I am not sure what everything involves with facebook. I am happy for the website to be updated and go on there but need to have a chat about facebook.

Thank you for all you are doing
Linda

-----"Dale Salter" <dalesaltersmedia251@gmail.com> wrote: -----

To: "Linda Foster" <Linda.Foster@salvationarmy.org.uk>

From: "Dale Salter" <dalesaltersmedia251@gmail.com>

Date: 12/11/2018 07:04PM

Subject: Re: Fw: Re: This Christmas

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Dale Salter <dalesaltersmedia251@gmail.com>
To: Linda Foster <Linda.Foster@salvationarmy.org.uk>

12 December 2018 at 20:10

Hi, Linda

I've emailed Claire but she hasn't replied about the website yet not sure how I will go about uploading it there.

I've created a draft of it it's in the early stages it's not public only available by this link at the moment not sure 100 per cent what you mean. Could you be a bit more specific? please.

<https://www.facebook.com/Mosborough-Salvation-Army-271627163711512/>

Thanks, Dale

[Quoted text hidden]

Linda Foster <Linda.Foster@salvationarmy.org.uk>
To: Dale Salter <dalesaltersmedia251@gmail.com>

14 December 2018 at 11:25

Hi Dale

Still not got hold of the woman at The Star.

Linda

-----"Dale Salter" <dalesaltersmedia251@gmail.com> wrote: -----

To: "Linda Foster" <Linda.Foster@salvationarmy.org.uk>

From: "Dale Salter" <dalesaltersmedia251@gmail.com>

Date: 12/12/2018 08:10PM

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