

## Minutes Meeting

### Participants:

- **Videographer:** Dale Salter
- **Client:** Salvation Army – Mrs Linda Foster
- **Communications Officer:** Claire

**Date:** 2/11/18

**Duration:** 1 – 2pm – 1 Hour

### Key points:

- **The measure of Success/Purpose:**  
Community outreach to inform others of what we provide and do. Get the main video to be put on the main website and on the facebook page to be accessible to people to promote the Mosborough Corps.
- The videos main purpose will be to serve as a promotional/introductory video about who the salvation army Mosborough are and what other events they have such as coffee mornings, crafting, etc. The Christmas Fair's objective will be to serve as a promotional video for the Christmas fair 2019, showing people having a good time, products available, food, music and Santa. Let the community know we exist, What we provide and do and what is available for all ages. – Use some motion graphics saying we welcome all ages, open to all.
- **Delivery to main website/Facebook page**
- **Music - Genre** - Calm, Laid back simple.
- Getting it on the main website, how to go about it.